



AMARC Asia-Pacific Campaign

COMMUNITY RADIOS Against COVID



Do's and Don'ts Public Service Announcement Scripts

Community Radio Stations are encouraged to adapt and phrase accordingly without changing the technical parts (do's and don'ts)

(1)

Title: How can I protect myself from the Corona Virus? / 178 words
Suggested length: 60 Seconds
SFX fade in
VO / Announcer:
COVID-19 has already killed hundreds and thousands of people in the world. Let us protect our family, community and country from this dreaded disease.
COVID-19 stands for Corona Virus Disease 2019. It is the infectious disease caused by the most recently discovered coronavirus. In humans, it can cause respiratory infections ranging from the common cold to fatal diseases. Until now, there is neither any vaccine nor medicine available against this disease. However, together all of us can protect ourselves from it and make a difference. And here is how:
<ul style="list-style-type: none">• Stay home• Avoid close contact with others• Stay 6 feet apart from others if we must go out• Wash our hands frequently with soap and water for 20 seconds.• Avoid touching our mouth, nose and ears.• Cover our mouth when we cough or sneeze• Disinfect frequently touched objects like doorknobs and light switches.
We must seek medical attention, if we have fever, dry cough and shortness of breath. Let's act before it's too late!
This announcement is brought to you by (name of your radio station) and AMARC Asia-Pacific.
SFX fade out



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(2)

Title: How can I prevent the spread of the disease? / 233 words

Suggested length: 90 Seconds

SFX fade in

VO / Announcer:

COVID-19 has already killed hundreds and thousands of people in the world. Let us protect our family, community and country from this dreaded disease.

COVID-19 stands for Corona Virus Disease 2019. It is the infectious disease caused by the most recently discovered coronavirus. In humans, it can cause respiratory infections ranging from the common cold to fatal diseases. Until now, there is neither any vaccine nor medicine available against this disease.

How can we prevent the spread of the disease?

The spread of the coronavirus can be slowed down if we act carefully and urgently. We only have to follow these simple actions to help slow the spread of coronavirus:

- Stay home
- Avoid close contact with others
- Stay 6 feet apart from others if we must go out
- Wash our hands frequently with soap and water for 20 seconds.
- Avoid touching our mouth, nose and ears.
- Cover our mouth when we cough or sneeze
- Disinfect frequently touched objects like doorknobs and light switches.

We must seek medical attention, if we have fever, dry cough and shortness of breath. Let's act before it's too late!

Slowing coronavirus means taking care of ourselves while also protecting others. This is the only way to take care of ourselves and of those around us. Let's act before it's too late!

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(3)

Title: How do I protect an elderly person living with me? / 207 words

Suggested length: 90 Seconds

SFX fade in

VO / Announcer:

COVID-19 has already killed hundreds and thousands of people in the world. Let us protect our family, community and country from this dreaded disease.

COVID-19 stands for Corona Virus Disease 2019. It is the infectious disease caused by the most recently discovered coronavirus. In humans, it can cause respiratory infections ranging from the common cold to fatal diseases. Until now, there is neither any vaccine nor medicine available against this disease.

How can we protect the elderly person living with us?

A person above the age of 65 or someone with serious medical conditions such as:

- Heart disease,
- Chronic lung disease (like asthma),
- Diabetes,
- Or undergoing cancer treatment

must be taken care extra care for protecting from COVID-19. Therefore, we must make sure that senior persons:

- Stay home
- Avoid close contact with others
- Stay 6 feet apart from others if we must go out
- Wash our hands frequently with soap and water for 20 seconds.
- Avoid touching our mouth, nose and ears.
- Cover our mouth when we cough or sneeze

Anyone with fever, dry cough and shortness of breath must seek medical help. Let's act before it's too late!

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SFX fade out



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(4)

Title: How do I protect myself if I have a previous illness? / 205 words

Suggested length: 90 Seconds

SFX fade in

VO / Announcer:

COVID-19 has already killed hundreds and thousands of people in the world. Let us protect our family, community and country from this dreaded disease.

COVID-19 stands for Corona Virus Disease 2019. It is the infectious disease caused by the most recently discovered coronavirus. In humans, it can cause respiratory infections ranging from the common cold to fatal diseases. Until now, there is neither any vaccine nor medicine available against this disease.

Are you someone with serious medical conditions such as heart disease, chronic lung disease like asthma and diabetes? Or are you undergoing cancer treatment?

Remember, you are extra vulnerable if you match any of these conditions. However, you need not worry. You can protect yourself by observing the following simple actions:

- Stay home
- Avoid close contact with others
- Stay 6 feet apart from others if you must go out
- Wash their hands frequently with soap and water for 20 seconds.
- Avoid touching their mouth, nose and ears.
- Disinfect frequently touched objects like doorknobs and light switches.

You must seek medical attention, if you have fever, dry cough and shortness of breath. Let's act before it's too late!

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SFX fade out



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(5)

Title: What is COVID-19 pandemic? / 283 words

Suggested length: 90 Seconds

SFX fade in

VO / Announcer:

COVID-19 has already killed hundreds and thousands of people in the world. Let us protect our family, community and country from this dreaded disease.

What is COVID-19 pandemic?

COVID-19 stands for Corona Virus Disease 2019. It is the infectious disease caused by the most recently discovered coronavirus.

What are the symptoms of COVID-19?

The most common symptoms of COVID-19 are fever, tiredness and dry cough. In more severe cases, infection can cause pneumonia, severe acute respiratory syndrome and even death.

Is there a vaccine, medicine or any treatment?

Not yet. To date, there is no vaccine and no specific antiviral medicine to prevent or treat COVID-19. However, those affected should receive care to relieve symptoms. People with serious illness should receive urgent medical care. Most patients recover. Possible vaccines and some specific drug treatment are under investigation.

Who is at risk of developing severe illness?

While we are still learning about how COVID-19 affects people, older people and persons with pre-existing medical conditions such as high blood pressure, heart disease, lung disease, cancer or diabetes appear to develop serious illness more often than others.

However, together all of us can protect ourselves from it and make a difference. And here is how:

- Stay home
- Avoid close contact with others
- Stay 6 feet apart from others if you must go out
- Wash their hands frequently with soap and water for 20 seconds.
- Avoid touching their mouth, nose and ears.
- Disinfect frequently touched objects like doorknobs and light switches.

You must seek medical attention, if you have fever, dry cough and shortness of breath. Let's act before it's too late!

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SFX fade out



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(6)

Title: Social stigma reduces the effectiveness of COVID-19 Response / 261 words
Suggested length: 90 Seconds
SFX fade in
VO / Announcer:
COVID-19 has already killed hundreds and thousands of people in the world. Let us protect our family, community and country from this dreaded disease.
The current COVID-19 outbreak has provoked social stigma and discriminatory behaviors against people of certain ethnic backgrounds as well as anyone perceived to have been in contact with the virus.
How does stigma effect? Social stigma can drive people to hide the illness to avoid discrimination. It can prevent people from seeking health care immediately. It can discourage them from adopting healthy behaviors. Most importantly, it can drive people away from getting screened, tested and quarantined.
Social stigma creates negative impressions and discriminates against individuals because of a perceived link to a disease.
It can negatively affect those with the disease, as well as their caregivers, family, friends and communities.
What can be done to avoid social stigma? Let's talk positively and emphasize the effectiveness of prevention and treatment measures. For most people this is a disease they can overcome. There are simple steps we can all take to keep ourselves, our loved ones and the most vulnerable safe. Don't emphasize on the negative, or messages of threat. We need to work together to help keep those who are most vulnerable safe.
Don't refer to people with the disease as "COVID-19 cases" or "victims." Refer to them as "people who have COVID-19", "people who are being treated for COVID-19", "people who are recovering from COVID-19" or "people who died after contracting COVID19"
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(7)

Title: Farmers suffering from COVID-19 / 224 words

Suggested length: 90 Seconds

SFX fade in

VO / Announcer:

The COVID-19 pandemic is a global crisis which is already affecting the food and agriculture sector. Although disruptions in the food supply chain are minimal so far, challenges are being already experienced.

To lessen the pandemic's impacts on food and agriculture, United Nations Food and Agriculture Organization urges countries to meet the immediate food needs of their vulnerable populations, boost their social protection programmes, keep global food trade going, keep the domestic supply chain gears moving, and support smallholder farmers' ability to increase food production.

Remember,

COVID-19 is the infectious disease caused by the most recently discovered coronavirus. In humans, it can cause respiratory infections ranging from the common cold to fatal diseases. Until now, there is neither any vaccine nor medicine available against this disease.

However, we can protect yourself by observing the following simple actions:

- Stay home
- Avoid close contact with others
- Stay 6 feet apart from others if we must go out
- Wash our hands frequently with soap and water for 20 seconds.
- Avoid touching our mouth, nose and ears.
- Cover our mouth when we cough or sneeze
- Disinfect frequently touched objects like doorknobs and light switches.

Anyone with fever, dry cough and shortness of breath must seek medical help. Let's act before it's too late!

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SFX fade out