

UNDFP Regional Awareness Radio Campaign 2021
“Family farming at the heart of sustainable food systems”.

Radio program information sheet

Title of program:	Know the hands that feed you!
Language of program:	English
Original language of program:	Bahasa Indonesia
Program length:	12 minutes 23 seconds
Date of Production:	18 November 2021
Program format:	Reportage
Country of production:	Indonesia
Reporter:	Veronica and Stefani, Yogyakarta

Program synopsis:

Agriculture plays a big role in the Indonesian economy. Fourteen percent of the country’s share in gross domestic product (GDP) is contributed by agriculture and 93% of farmers in Indonesia belong to small-scale farming or family farming.

The Indonesian government has launched a National Action Plan in 2019. The Plan guides family farming development in Indonesia with programs and targets. Crop diversification, modernization of farming and building resilience to rapidly changing climatic conditions are considered to be some of the most prominent challenges to the farming communities of Indonesia.

This program discusses by government as well as non-government actors in empowering family farmers in Indonesia. It to speak to Indonesians, especially the youths to help them understand the value of family farmers, to be aware of their contributions and the ongoing initiatives underway in the country. The program is presented as a conversation between two young friends talking about produce from family farms over a meal!

Guests in the program:

1. Rinna Syawal , Head of Planning, BKP (Food Security Agency) :
2. Muhammad Nuruddin, Secretary-General, Indonesia Farmer Alliance
3. Ageng Herianto, Assistant Representative, FAO Indonesia
4. Kuntoro, Representative of family farming business in Summersari